



2026-2027

Sponsorship Prospectus

Your Partnership Powers Indiana Science

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Why Your Impact Matters

The Indiana Academy of Science hosts events throughout the year that connect scientists, students, educators, conservation leaders, and the public. Sponsorship means your organization stays visible all year, not just for one event or season.

Sponsors may receive recognition through:

- Event web pages
- Email newsletters and event announcements
- Social media
- Event signage and verbal recognition
- Print newsletter logo placement
- Registration and promotional materials

Year-round sponsorship is valuable because IAS events reach audiences at different points throughout the year and across different program areas, including public science, student research, biodiversity, conservation, and community engagement.



Who We Serve

IAS sponsors reach a statewide network of science professionals, students, educators, researchers, and community members.

610+ active members

Student 60%

Professional 34%

**Other/Retired
6%**

Top Academy Sections



Cell Biology



Microbiology &
Molecular Biology



Botany



Ecology



Health Science

Top Represented Colleges & Universities



Where You'll Be Seen

Sponsors gain year-round visibility with IAS members and targeted segments like students, educators, and event attendees.



Website

indianaacademyofscience.org

2.5k+

Web Visitors
Monthly

21k+

Page Views
Monthly

2.5k+

Event Views
Monthly



Email

monthly newsletter + targeted campaigns

1.4k+

Subscribers

43%

Avg Open Rate

9%

Avg Click Rate



Social Media



970+ followers

f 335+

2.3k+ monthly reach
10.5% engagement

in 325+

3.6k+ monthly reach
3.1% engagement

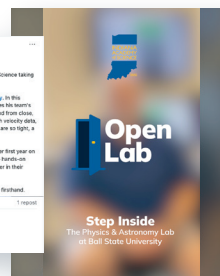
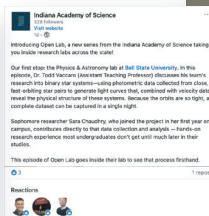
@ 260+

1.2k+ monthly reach
10.2% engagement

Top Posts →

APPLY NOW
2026 Fall Grants Are Now Open!

LEARN MORE →



45
3



Print Newsletter

quarterly

+\$200 optional sponsor logo placement

Academy Events

IAS events connect sponsors with scientists, students, and educators across Indiana all year long.



Casual science & networking event
Indianapolis, IN

June 12, 2026
September 18, 2026
December 10, 2026

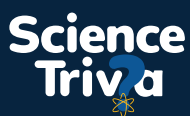
Monthly on 2nd Thursday starting in 2027



Junior Council

Year-long leadership program
for students interested in STEM
Hybrid

Monthly Meetings & Workshops
on the last Saturday of each month
Nov 14 Science Talent Search



Annual BioBlitz Events
Various Locations

October 24
Annual



Annual BioBlitz Events
Various Locations

May-June 2027
Exact Date TBD



Annual Tour & Fundraiser
Various Locations

July 2027
Exact Date TBD



The Annual Academy Meeting

Bringing together hundreds of
scientists, students, and educators
Indianapolis

April 10, 2027

Other Events

August 2027
Fellow Reception

April 9, 2027
Science Lab Crawl

Sponsorship Options

Sponsor an Event

Sponsors may choose to support a specific event, or an event-related need, at an accessible price point.

Community Supporter

\$50-\$100

Best to support snacks, supplies, small event needs, tour stops, or students.

Benefits may include:

- Name listed on event page or program
- Social media acknowledgment
- Event thank-you

Event Sponsor

\$150-\$250

Best for supporting Science With A Twist, Wildflower Tour, BioBlitz, Trivia Night, or Science Talent Search.

Benefits may include:

- Logo or name on event page
- Recognition in event email communications
- Social media acknowledgment
- Verbal recognition at the event

Featured Event Sponsor

\$300-\$500

Best for larger placements such as a Trivia round sponsor, Science Talent Search awards sponsor, Lab Crawl sponsor, reception sponsor, or featured program sponsor.

Benefits may include:

- Featured logo placement
- Recognition in event emails and social media
- Verbal recognition
- Opportunity to provide promotional materials

Sponsorship Options

Sponsor Multiple Events

Bundle packages give sponsors repeated exposure across the Academy calendar at a great value.

Sampler Package

\$500

Sponsor any THREE eligible events at the Event Sponsor level.

Includes: recognition on selected event pages, related email promotions, and social media acknowledgments.



Junior Council
Science Talent Search



WildflowerTour

Season Package

\$800

Sponsor all FIVE eligible events at the Event Sponsor level.

Includes: all Sampler Package benefits plus one print newsletter logo placement.



Junior Council
Science Talent Search



WildflowerTour

Full-Year Academy Partner

\$1,100

Sponsor the full year-round event menu.

Includes: priority recognition across eligible event pages and emails, social media acknowledgment throughout the year, one Featured Event Sponsor placement, and two print newsletter logo placements.

Sponsorship Options

Optional Add-Ons

Enhance your sponsorship with add-ons for extra visibility.

Print Newsletter Logo Placement

\$200

Logo included in the IAS print newsletter sponsor section.
Quarterly

Sponsored Email Spotlight

\$150

Brief sponsor recognition block in one IAS email newsletter, subject to approval and schedule availability.
Monthly

Event Materials Placement

\$50

Sponsor-provided flyer, postcard, or small item made available at an eligible in-person event.
Monthly



Ready to Sponsor IAS?

We'd love to partner with you. Whether you're interested in a single event, a multi-event bundle, or add-on visibility, our team is happy to help you find the right fit for your goals and budget.

Reach out to get started

Liz Subrin

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Indiana Academy of Science

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Next Steps:

- Choose an event, bundle, or add-on
- Confirm sponsorship level and availability
- Send logo files and sponsor contact information
- IAS confirms recognition details and deadlines

The Indiana Academy of Science is a registered 501(c)(3) nonprofit organization. Contributions are tax-deductible to the fullest extent allowed by law. EIN: 35-1068830.